

ANOTHER SUCCESSFUL YEAR AT THE LIFE SCIENCES SUMMIT!

Life Sciences Summit 2009

SHOWCASING INNOVATION, PROMOTING COLLABORATION

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The 2009 Life Sciences Summit was successfully held at the Hyatt Regency Hotel in Hauppauge, NY last September 23-24. Staying true to its theme of “Showcasing Innovation, Promoting Collaboration”, the Summit brought together scientists, entrepreneurs, industry leaders, and early-stage investors as they explored emerging technologies and forward-looking strategies that will continue to shape the bioscience industry.

The two-day Summit presented various opportunities to exchanges ideas between the delegates. The Company and Innovators Showcases allowed up-and-coming industry players to present their technologies to venture capitalists and possible licensing partners. At the Business Workshops, experts imparted industry knowledge to emerging entrepreneurs. To provide foresight on rising trends in the biosciences, renowned academics presented their research findings at the Translational Roundtables. Luncheons and the Wednesday evening reception allowed the Summit attendees to unwind and network.

Overall, the Summit was a great success and was well-recognized by the attendees as an excellent opportunity to encourage collaboration between academia and industry. For more details (and rave reviews!), visit the [Life Sciences Summit website](#).



John Maraganore, PhD and CEO of Cambridge, MA-based [Alnylam Pharmaceuticals Inc.](#), delivers his Keynote Address to Summit delegates during the Luncheon Plenary Session.

MISSED THE SUMMIT?

Presentations from various session speakers can also be viewed on the [Life Sciences Summit website](#).



We thank the dedicated staff of the Center for Biotechnology for making this Summit a great success!

ALUMNI INSIDER: SCENES FROM THE SUMMIT



Summit delegates during the Plenary Lunch Session, awaiting John Maragonore's Keynote Address.



Stony Brook University President Samuel Stanley Jr., MD welcomes attendees at the Summit's opening day.



Center for Biotechnology Asst. Director Mike Bielski discusses Valuation of an Early Stage Company.



Some of the Summit's crew of volunteers. (Lto R): Danielle Wu (Class of '09, VP Industry Relations and Volunteer Coordinator), Angelo Guainazzi (Class of '08), Monicca Shanthanelson (Class of '08), Jenne Relucio (Class of '09, VP Communications and PR), Barbara Orelli (Class of '08), Ritu Goyanka (Class of '09), Nihal Kara (CSHL), and Mary Collins (Class of '09, VP Alumni Relations).

EDITORIAL TEAM **Producer:** Center for Biotechnology // **Editors:** Angeline Judex and Kate Posnanski,
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ARTICLE SUBMISSION, QUESTIONS, AND SUGGESTIONS? EMAIL US AT [ANEC.FBI@GMAIL.COM!](mailto:ANEC.FBI@GMAIL.COM)

NEW FUNDAMENTALS ALUMNI NETWORK WEBPAGE NOW ONLINE!

The Fundamentals of the Bioscience Industry Program Alumni Network is proud to announce the launch of [our new official website \(www.fobip.org/alumni\)](http://www.fobip.org/alumni). The purpose of this site is to increase the professional reputation of the program and its alumni by featuring useful articles on topics such as technology transfer, venture capital, intellectual property, recruiting, science and academia. We want to provide information that will be useful to the start-up entrepreneur, industry veteran, and job seeker. At the same time, it will serve to promote the program, its alumni and course instructors. Without any advertising, we have had already over 1,000 page views this last month and hope to add new articles and interviews every two weeks. There will also be regular updates on upcoming alumni educational and social events. To be included in the [yearbook](#), please send an email to anec.fbi@gmail.com.

ALUMNI ANNOUNCEMENTS AND UPCOMING EVENTS

- Congratulations to Center for Biotechnology Associate Director **Angeline Judex** and Stony Brook Biomedical Engineering Professional **Stefan Judex** for the arrival of their baby boy! **Kai Thomas Judex** was born at 2:05pm on September 24, weighing in at 6 pounds and eleven ounces. Angeline, Stefan, and Kai are all doing well.
- **Save-the-Date!** This year's **Holiday Party** will be held on **December 5 (Sat)**. Information on the venue will be sent out and posted on the Alumni Website.
- There are still two upcoming seminars for this year's [Nuts and Bolts of Biotechnology Entrepreneurship](#) Series! Co-sponsored by the [Center for Biotechnology](#) and [NYC Bio](#), sessions are held at the [Stony Brook Manhattan Campus](#) at 6:30-8PM on their designated dates

— **Business Plans 101: Making the Pitch**, on **November 11th (Wed)**

— **Crossing the Valley of Death: Guides to Transitional, Pre-Seed and Seed Funding**, on **December 9th (Wed)**

The registration fee for each session is \$10 (students/post docs) and \$20 (everyone else) payable upon registration. For details and coverages of previous seminar sessions, visit the [Alumni Network](#) and [NYC Bio](#) Websites.

- A New York City regional consortium of colleges and universities will be holding a science and technology career symposium dubbed [What Can You Be With a PhD?](#) on **November 13-14 (Fri & Sat)** at **NYU's Langone Medical Center**. Information regarding registration fees and the symposium program can be viewed [here](#).

SPREAD THE WORD! 2010 FUNDAMENTALS PROGRAM APPLICATION DEADLINE ON OCTOBER 30TH, SCHOLARSHIPS AVAILABLE

Encourage colleagues and friends to join your ranks as participants in the Fundamentals of the Bioscience Industry Program! Applications are being accepted for the Spring 2010 offering. Graduate students and post doctoral fellows are eligible for scholarships from the Center for Biotechnology that will cover part, or in some cases all, of the program fees associated with their participation in the program.

Program application and detailed information can be found online at www.fobip.org. Interested students may contact Kate Posnanski at kposnanski@notes.cc.sunysb.edu.

INDUSTRY PEARLS OF WISDOM FOR BIOSCIENCE CAREERS

WHY SOCIAL MEDIA SHOULD BE PART OF YOUR CAREER DEVELOPMENT TOOLKIT

By: Clifford Mintz, PhD



Despite the lay public's love affair with social media, life scientists are generally avoiding social media. While this may be contrary to mainstream trends, it is not surprising. This is because scientists like to view themselves as being different than the lay public and, generally speaking, aren't the most social of beings. However, by shunning social media, life scientists may be missing out on opportunities to shape and influence the trajectory of their careers. Networking, whether virtual or in-real-life (IRL), is critical when seeking employment or advancing a career.

Scientists are notoriously poor when it comes to networking. And, scientists who don't excel in networking generally don't enjoy the careers that they envisioned for themselves. Social networking sites like [Facebook](#), [LinkedIn](#), and [BioCrowd](#) can help to reduce the anxiety and awkwardness of IRL networking and offer life scientists a facile means to connect with prospective new employers or others who want to help scientist advance their careers. [Twitter](#), a microblogging platform that limits messages to 140 characters, is an incredibly power social media tool that allows users to quickly obtain answers to pressing questions and provide links to important scientific publications. Further, to be a successful scientist, it is important to showcase your work. Social media networking sites like [Facebook](#), [LinkedIn](#), and [Twitter](#) are perfect communication vehicles that allow scientists to quickly post recent posters, PowerPoint presentations and papers. Finally, social media is an ideal career development tool for those bioscientists are looking to transition from academic research to alternative careers such as drug development, regulatory affairs, consulting, marketing or business. If you are a member of [Facebook](#), [LinkedIn](#) or [Twitter](#), you can easily seek out professionals who are already working in the field that you may be considering and learn more about the job requirements and their day-to-activities. In my experience, people who already belong to social media sites are very communicative and interactive—after all, that is why most of them joined in the first place!

Like it or not, social media is here to stay. It offers a powerful and convenient way to exchange information, stay in touch with colleagues and friends and perhaps most importantly chart a successful career path. Perhaps it is time for you to consider joining the social media revolution?

Clifford S. Mintz, Ph.D. has an extensive background in biopharmaceutical drug development, biotechnology training and bioscience career development. Dr. Mintz has held a variety of positions including stints as a medical school professor, professional recruiter management consultant and medical/science writer. Cliff is the founder of [BioInsights](#), a biopharmaceutical education and training organization, a co-founder of [BioCrowd](#), a social networking and career development website for bioprofessionals and author of [BioJobBlog](#). He teaches product development and regulatory affairs in several biotechnology training programs and is an Adjunct Professor in the Department of Biochemistry and Molecular Biology at Georgetown Medical School. Dr. Mintz has been invited speaker at numerous symposia and bioscience meetings focused on social media, career development and education and training. Cliff received a B.S. in microbiology/animal science from Cornell University, a Ph.D. in Bacteriology from the University of Wisconsin-Madison and performed his post-doctoral studies at Oregon Health Sciences University and the College of Physicians & Surgeons, Columbia University.

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